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South-East Europe and Mediterranean Regional Seminar on Global Development Education Follow-up meeting in Ljubljana

THEMATIC WORKING SESSIONS: AWARENESS RAISING AND PEDAGOGICAL TOOLS

Moderator: Mr. prof. Rumen Valchev

Note taker/Rapporteur: Ms. Maruša Babnik, SLOGA

Working session addressing regional GDE state of art and priorities in the area of Awareness raising and pedagogical tools was moderated by Mr prof. Rumen Valchev. The rapporteur of the session was Ms Maruša Babnik, SLOGA.

Introduction to the group work:

- Romania: Project on minority rights for journalists (**training journalists** to influence the processes being built)
- Cyprus: many initiatives on awareness raising are **ad-hoc**, local but no national cooperation, it's a starting point for coordinating national level
- Romania: focus on media literacy > global awareness raising
- Bulgaria: no funds to encourage media to do something in the field (noting issues with the freedom of media rankings for Bulgaria)
- therefore, how to use **social media** for global awareness raising? It's the new medium, on which the things are shared within.
- **no coherent strategy on global education**, outdated bases in Romania
- With have some proposal but no complete picture.
- **very vague concept of GE** > it is not clear, how to put it in more systemic view
- there are **several dimensions of GE** - different perspectives are being recognised and acknowledged
- framework competences of democratic culture
 - new approach, could be controversial
 - high goals and requirements > hard to make it operational
- cross-cultural awareness needs to be introduced as well > hard to do it in practice
- differences between UK's and East Europe's perception of GE
 - GE is not just about theory, but about practice and awareness
- 3 groups to analyse our projects and tools:



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Activities for Global Awareness Building (Recommendations, Examples and Ideas)

Examples:

- Romania: accredited training for educators on how to develop and organise GDE activities
- Slovenia: European Project “GE Agora” utilises street actions to raise awareness about global issues
- Romania: ROALD had developed a GE Communication Strategy
- Slovenia: Collaboration with the scouts has increased the participation of youth in the GEW.

Ideas:

- large scale media campaigns
- involvement - partnership with professional PR companies to ensure that our campaigns are efficient and impactful
- youth-led activities, ambassadors (e.g. Global Keepers)
- partnership with municipalities - community campaigns
- use of arts and sports to engage the public in GDE
- create synergies with youth groups (e.g. scouts, youth clubs) to channel GDE awareness to large youth groups

Pedagogical tools (recommendations, ideas and examples)

Recommendations:

- **follow** non-formal/participatory methodology **principles** (ex: educator doesn't talk more than 20% of the time of the session, have more time for the audience and other principles)
- **“less is more”** / more in depth approach in everything we do
- more focus on **quality** then quantity
- focus on the **basics / core values**
- **critical self-assessment** of educator's own **practice / work /ourselves** (doesn't happen often enough - there are tools available at different organisations to be open to criticise oneself, which would increase the quality of our work)
- target not only knowledge but **more the attitudes and skills** > try to develop an important competence of **learning to learn and unlearn to learn and unlearn**