25 September 2019 will be the 4th anniversary of the Agenda 2030.

In 2015, world governments signed historic agreements to push for a more just and sustainable world by 2030, via the Paris Agreement and the Sustainable Development Goals (SDGs). These inter-linked agendas intend to transform the world and set us on a path for a just transition.

The week will start on Friday, 20 September with a global climate strike.

We are at a critical turning point - on 24 and 25 September 2019 Heads of State will meet again in the SDG Summit to review progress and we demand that they set out a much more ambitious roadmap for practical action. This moment has the potential to foster irreversible momentum for greater accountability and enhanced ambition and action for the following 10 years to deliver. We need to hold them accountable.

To ensure that we move towards a just, peaceful and sustainable world by 2030 we stand together with rising movements, such as those led by women and young people.

**We are claiming our rights to:**

**voice, equality, peace, climate & environmental justice**.

We do this as a joint mobilization across movements & borders to [Stand Together Now](https://standtogethernow.net/). This initiative by GCAP, Action for Sustainable Development (A4SD), SDG Watch Europe and other partners brings together the climate and youth movements and a wide range of civil society partners in more than 100 countries.

We want civic space, no one left behind, and immediate action on the climate crisis.

As in previous years, we also mobilize as a global movement to [#Act4SDGs](https://act4sdgs.org/) in partnership with the UN SDG Action Campaign and civil society organizations in every corner of the world.

1. Joint social media campaign

Common framework

This year we decided to create a framework or banner for social media that can easily be used by everyone. The EEB has developed a frame or banner for each of these topics that we will use as link to the global level:

* **Demand for greater equality**
* **Right to speak out and to a civic space**
* **Climate and environmental justice**

Inside these banners there is a space to put the agreed global hashtag #StandTogetherNow and our hashtag #SDGs4All. Besides, each organisation can choose their own hashtag to complete their messages that will be written inside the banner.

Each organization should develop their own messages to insert in the banners but following the content discussed at the global level which you can find in the annex “[#StandTogetherNow toolkit](https://action4sd.org/wp-content/uploads/2019/09/Toolkit_Global-Week-of-Action-2019_EN.pdf) for action” to respect coherence.

We have provided some information at the Canva links as guidance on using and adapting these images. Please do not to edit the templates directly, follow the instructions.

* To view on Canva (doesn’t need account): <https://www.canva.com/design/DADijHlPrAM/V9EvI8Gcm18iADcVe1kOng/view?utm_content=DADijHlPrAM&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton>
* To edit and download on Canva (needs account): <https://www.canva.com/design/DADijHlPrAM/share/preview?token=yZ2Ioiu1U-SToQmZMDNOYA&role=EDITOR&utm_content=DADijHlPrAM&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton>

The idea is that everybody uses these images with their different messages **before and especially from 20 to 27 September to create a momentum**. Don’t forget to edit the date in the banners.

1. Ideas of actions to inspire SDG WE members

Independently from the action that you will develop we kindly ask you to use #StandTogetherNow to identify all the actions. If your organisation hasn’t decided on an action yet, we suggest you try to develop some human letters like we are planning in Brussels (see below).

Public mobilisations & stunts of human letters.

Do a joint public mobilization moment! For example: climate strikes, demonstrations, or people creating words, such as VOICE – EQUALITY – CLIMATE, to demand much more ambition from Heads of State before going to New York.

Saturday & Sunday, 21-22 September 2019 are our key days to #StandTogetherNow in a circle of solidarity at an iconic place.

In Denmark Nyt Europa is mobilising around 500 people to create the words seen from above: equality, rights and climate. They will take picture from a drone. The words could be adapted to involve less people and replicate the action at a smaller scale.

Creating music with activist lyrics

The idea is to contact a musician and write a song or part of a song with lyrics linked to the three global topics of Demand for greater equality, Right to speak out and to a civic space and Climate and environmental justice. Then to broadcast the song to reach to a lot of citizens.

Circles around buildings like parliaments

The global level is thinking about organising these actions in several cities around the world. It is an easy action where you only need to contact people. The more people you have, the bigger the building can be.

An extra idea is that the people on the circle wear anti-gas masks or to use the big balloon of the planet from Austria.

Anti-gas masks on statutes or other landmarks

They can be the simple anti-pollution masks from cyclists or if more funds available the proper anti-gas masks. You can put them on several places at the same time.

Joining the #cleantheworld action from Legambiente

The initiative involves small associations to work on big ideas. The initiative is about cleaning a certain area: a beach, a forest, a district, etc. It is easy replicable.

Debates with policy makers on the Manifesto

We can ask new elected policy makers what their plans are to implement the 2030 Agenda as well as the 12 more concrete demands of the Manifesto. Materials about the manifesto can be found here to download: <https://www.sdgwatcheurope.org/european-elections-2019/>.

More ideas in the Faces of Inequality Campaign toolkit:   
<https://gcap.global/wp-content/uploads/2019/09/FOI-Toolkit-September-2019.pdf>

National People’s Assemblies

Organize a People’s Assembly in your country and send a message to your Head of State before they leave for New York:

* formulate demands via civil society meetings at community & national levels with representatives from marginalized groups
* send an open letter to your Head of State and organise a press conference
* bring the messages to the UN in New York in the global People’s Assembly on 24 & 25 September

1. Actions in Brussels

We are bringing the [UN wings](https://sdgactioncampaign.org/2018/10/24/un-day-2018-in-bonn/) inside the EP for the new MEPs as a complement to the #SpreadYourGoals2030 online campaign to take pictures with MEPs on 25th September. We will hand out a leaflet called “Wanted: Sustainability Heroes at the European Parliament” to promote the SDG WE as their partner on the SDGs implementation in Brussels. We are making a video as a complement to the leaflet showing different MEPs interviews to become a hero.

Additionally, in Brussels we are collaborating with Fridays For Future to form human words: equality, voice and climate at the end of their march on 20 September in Place Shuman. Each letter will be formed by a group of people standing, and we will take pictures from above. The [march starts at 13.30 at Gare du Nord](https://www.facebook.com/events/462596487906853/)  and will end at Shuman at around 17.00.

**Moreover, we will write an open letter to policy makers to ask them to participate in the NY summit of the following week. The political content will be agreed by the Steering group of the SDG Watch Europe.**

1. More Information and Ideas

Here is more information with details on the Global Week of Action, as well more toolkits and ideas to inspire you!

* the [**Stand Together website**](https://standtogethernow.net/)and [**toolkit**](https://action4sd.org/wp-content/uploads/2019/09/Toolkit_Global-Week-of-Action-2019_EN.pdf) – please [register](https://docs.google.com/forms/d/e/1FAIpQLSduADPK310l8tPjoCK_nP4HsvHWsWmiWpm7ueR170iUenO47Q/viewform) your actions here!
* [**GCAP's Global Week of Action flyer**](https://gcap.global/wp-content/uploads/2019/09/GCAP-2019-Global-Week-of-Action-flyer.pdf)
* GCAP's [**Faces of Inequality Campaign toolkit**](https://gcap.global/wp-content/uploads/2019/09/FOI-Toolkit-September-2019.pdf) that has more details on the Global Week of Action
* The [**#Act4SDGs website**](https://act4sdgs.org/)- please also [register](https://act4sdgs.org/partner/GCAP) your actions here!

GCAP and a coalition of civil society is also organizing a [People's Assembly](https://gcap.global/peoples-assembly/) in New York on 24-25 Sept, across the street from the SDG summit where we have invited civil society from all of the world to come together and also invited Greta Thunberg to speak.